

# IT'S MY VOTE



## AAUW ACTION FUND CALL OUTLINE – 3x3s

### BEFORE THE CALL

- Find out:
    - Whether there is early voting in your state, and if so, when.
    - The materials voters need to bring to the polls in your state (i.e. photo or government-issued ID).
    - The hours that the polls are open on Election Day.
  - You can find this information on your state's Secretary of State website. You can also consult your state's checklist of voting rights at <http://www.866ourvote.org/pages/state-specific-voter-education-materials>.
  - Make sure to be specific: You want them to be specific about *how* they plan to vote (before school/work, after school/work, during lunch, etc.)
  - **Below are some key points you can include in your conversations, if you're not sure what to talk about or how to talk about voting.**
  - You can also ask them if they want to receive future voting reminders and information from AAUW! If so, send their information to [VoterEd@aauw.org](mailto:VoterEd@aauw.org) to be added to AAUW Action Network.
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### INTRODUCTION

*This can be adapted based on your relationship with the voter. If it is someone you don't know particularly well, i.e. the daughter or granddaughter of a friend, you might want to touch on some of the following points:*

- Your name and that you are \_\_\_\_\_ calling from (town name) American Association of University Women.
- Where you received their name and contact information.
- American Association of University Women (town name) is an organization dedicated to advancing education and equity for all women and girls.
- American Association of University Women is not affiliated with any particular political party or candidate.

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## **CONTEXT** [*Key element: Voting is positive*]

- This is our best chance in years to make sure women's voices are heard on Election Day.
- Did you know young people like yourself make up 29 percent of *eligible* voters? Think about the impact you could have by voting on Tuesday, November 6!

## **COMMITMENT:**

The three questions you want to ask are:

1. Will you pledge to vote on Tuesday, November 6th?
2. What is your plan for getting to the polls?
3. Will you call three of your friends and ask them the same questions?

*See below for suggestions on how to move from one question to the next.*

**1. Will you pledge to vote on Tuesday, November 6th?** *Jump to whichever section makes sense based on their response:*

- **If yes on pledging to vote:** Great! It is an exciting election season, but races are going to be close and your vote can make the difference.
  - Move to QUESTION #2
- **If no or not sure:** This is our best chance in years to make sure women's voices are heard on Election Day. Races are going to be close – your vote can make the difference. **Can we count on you to go to the polls on November 6th?**
  - **If yes on pledging to vote:** Great! Thank you for being a woman who votes, and for your promise to vote this year. Move to QUESTION #2
  - **If no:** Thank you for your time and have a good night.

**2. What is your plan for getting to the polls?** Do you know where your polling location is? Is that close enough to walk? Or will you drive or take the bus?

(Pause)

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On Election Day, your polling place is open from (XX AM to YY PM). Do you know when you plan to go vote? Will you go in the morning, afternoon, or evening? (Pause) So do you think you'll head to the polling place from your home, work, or somewhere else?

*(\*\*Note: You don't have to ask every one of these questions, but you do want to find out what time of day they are going to the polls and how are they going to get there.)*

Great! Again, thank you for being a woman who votes, and for your promise to vote this year.

**CATAPULT:** *(time to seal the deal and pay it forward!)*

I have one more question for you today: **Will you call three of your friends and ask them the same questions I asked you (will they pledge to vote, do they know their plan for getting to the polls, and will they call three of their friends)?**

- **If yes, they will call three friends:** Thanks for all your help turning out women voters this year!

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**THANKS FOR ALL OF YOUR HELP CONTACTING MILLENNIAL WOMEN THIS ELECTION SEASON! [TELL US HOW YOUR CALLS WENT BY FILLING OUT THIS ONLINE FORM: http://goo.gl/cwmVa!](http://goo.gl/cwmVa)**

***And make sure to call these women again on Election Day to remind them of their pledge to vote!***